



DECLARATION OF INTENT

“Pledge to Peace”

shared by:

REPRESENTATIVES OF THE PUBLIC INSTITUTIONS, PUBLIC AND PRIVATE COMPANIES AND ORGANIZATIONS APPEARING, individually identified in this document and from now on collectively called

“THE PARTIES”

**AND UNDER THE MORAL PATRONAGE OF
THE FIRST VICE PRESIDENT OF THE EUROPEAN PARLIAMENT,**

WITH THE AIM OF

Implementing a European project aimed at promoting the processes for the development of peace and peace education to enhance the well-being of its people.



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Brussels, 28th November 2011

Whereas

- the preamble of the "Charter of Fundamental Rights of the European Union", solemnly proclaimed in Nice on 7th December 2000, that "the Peoples of Europe, in creating an even closer union among them, are resolved to share a peaceful future based on common values";
- the Union is based upon indivisible and universal values of human dignity, freedom, equality, and solidarity and contributes to maintain and develop such common values;
- the Lisbon Treaty, in force as of 9th December 2009, defines as the "Union's Objectives" the promotion of "its values, peace and well being of its Peoples";
- the desire for peace and well being is innate in human beings and the process of peace building must be rooted in this natural need;
- the parties signing the present declaration intend to implement projects aimed at facilitating and promoting peace and the education of people to the fundamental values of peace and well being, and make it available to the society as a whole;
- sharing the vision highlighted in the Conference "Peace and Well being", held at the European Parliament on 28th November 2011, the parties agree upon the need to direct and increase European citizens' consciousness regarding a culture of peace in its



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broadest meaning, using adequate tools and ways respectful of cultures, customs and traditions of every Member State;

- the representatives of Administrations, Institutions and Organizations present, individually

identified in this Declaration of Intent, declare themselves to be willing to support projects and proposals which are useful to the Project of Peace Promotion as described in the premise and obtain the needed approvals;

- with the aim of collecting the elements and criteria which will constitute the Project, the PARTIES are committed to agree on what is needed to implement the aforementioned Project;

That being stated, the PARTIES and the individuals here concerned “ad adiuvandum”, agree to the following:

Article 1

Joint commitment to create Projects aimed at promoting peace and well-being among people

1.1 The PARTIES agree that the Pledge to Peace, which will implement the actions described below, has the aim of promoting the values of Peace and Well Being in their broadest and universal meaning, based on the principles of the centrality and dignity of every individual, and



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on the principles of solidarity, equality and freedom.

1.2 In respecting the criteria inspiring the afore described initiative, the PARTIES, each within their own institutional field of competence and in complete freedom, are committed to initiate the actions needed to identify and seek the practices, methods, contexts and tools they intend to use to contribute in creating and shaping the Project.

1.3 To this aim it is agreed that from now on each PARTY, while developing and planning its activities and governance, will include those elements capable of supporting the need for peace and prosperity while at the same time supporting initiatives as appropriate to all segments of society that can offer a valid support to the dissemination and promotion of peace, employing resources and tools such as education, technology, science and policies as may be deemed necessary.

Article 2

Role of those adhering to the Declaration of Intent

2.1 The PARTIES declare they adhere to the Pledge to Peace Project as defined in the Declaration of Intent and are at the same time committed to provide every form of support and collaboration conducive to the positive outcome and success of the Project.

2.2 For this purpose, the PARTIES are committed towards providing proposals, documents, materials, and results of studies and surveys that may be useful in achieving the Pledge to Peace objectives.



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Article 3

Communication and promotion of the Declaration of Intent

3.1 The PARTIES agree upon the importance of providing adequate publicity to the content of this Declaration of Intent and promoting the participation of any other Institution, Administration, public and private Agency and Organization that may be interested.

3.2 The PARTIES expressly convene that the dissemination of any initiative connected to this Declaration of Intent through institutional communication channels is of a purely informative nature.

Article 4

Coordination and Secretariat

4.1 The functions of coordinating, monitoring and gathering information of all initiatives needed to implement any actions and projects herein mentioned will be entrusted to a Secretariat, the function of which is currently being performed by the “Associazione Percorsi”. A Technical Committee will be established, by concerted decision, if deemed necessary.

4.2 The PARTIES can forward proposals to the Secretariat or the Technical Committee, if there be any, specifying the implementation of resources and defining the schedule for every single stage of the projects.

Article 5

A joint commitment to spreading the culture of peace

The PARTIES are committed, according to the premises and the body of this Declaration of Intent and according to their role and specific capacity, to promoting the initiatives and



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activities aforementioned, and strengthening the dissemination of the culture of peace inspired by the aforementioned principles, as well as promoting any other initiative and activity that might be in accordance with the Project.

It is possible for further Institutions, Administrations, public and private Companies and Organizations to adhere to the “Pledge to Peace”.

Article 6

Timelines and reporting

6.1. In recognition of The United Nations General Assembly resolution 55/282 of 7th September 2001, which states that the UN International Day of Peace shall be observed on 21st September each year for the celebration and observance of peace, the parties agree to announce, report and publicize their respective on going and / or specific peace initiatives on September 21st.

6.2. The Secretariat agrees to facilitate and assist all signatories in disseminating and publicizing their respective peace initiatives on every UN Peace Day for the life of the projects, to bring attention to their respective peace efforts and in recognition of uniting peace initiatives across the World.

Appendix

Administrations, Institutions, Organizations and Corporations that adhere to the Declaration signed at the European Parliament in Brussels on 28 November 2011 agree to periodically establish the conferral of the title “Ambassador of the Pledge to Peace” to one or more



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individuals who, consistently with the purposes of the Declaration, have undertaken initiatives to promote the values of peace and well-being in their broadest and universal meaning, as well as of solidarity, equality and freedom.

To this aim, the signatories of this Appendix from now on appoint the Associazione Percorsi (designated as the delegate for the coordination, collection, monitoring of initiatives and as the Pledge's Secretariat, pursuant to art. 4 of the Declaration) with the task of identifying from time to time the names of those who are worthy of the conferral of the Title on the basis of the aforementioned criteria, taking into account the candidates proposed by the signatories.



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Who can join the Brussels Declaration Pledge to Peace

The Pledge to Peace aims to create a network of public and private entities that share the vision of the ideals of peace that constitute its guiding principles. Organisations that commit themselves both to implement and promote projects and initiatives that translate these ideals of peace into a practice to be effectively implemented in all the civil, cultural, educational and working areas of society. The Pledge to Peace welcomes among the signatories:

- Civil Institutions, for their ability to put the issue of peace at the centre of the political and administrative life and bring it to the attention of civil society.
- Public and private Institutions that deal with education and training, to which is given the opportunity to include the topic of peace during their dynamic teachings.
- Cultural and humanitarian organisations, associations and representative bodies, for their role of civic awareness raising and active influence.
- Businesses, particularly those committed to corporate social responsibility (CSR).

Hence the Pledge to Peace represents a dynamic, practical and high profile initiative, whose subscribers take on the ideals of peace as they address their activities and - as such - become an active part in building a society based on peace and wellbeing of people.

How to join

To join the Pledge to Peace it is simply necessary to fill out and sign the application form with the Declaration of Intent downloadable from the website www.associazionepercorsi.com and post it to the Association Percorsi, the organization entrusted with the Secretariat function.

For companies and organizations it is necessary that the person signing has the representative powers as required by law. For public entities it is necessary that their representatives are fully authorized, under their constitution and governance, to sign a resolution and make practical undertakings and commitments under the Declaration of Intent.

The Secretariat, after having considered the applications for membership, will approve those from entities that propose initiatives which are consistent with the purposes of the Pledge to Peace and will invite the applicants to sign the contract document itself, including them in the list of signatories.

The Secretariat, in addition to performing the functions of coordination, as above-mentioned, will promote, host and undertake events, projects and initiatives with the aim of supporting the actions and programs of the Signatories of the Pledge to Peace.





THE BRUSSELS DECLARATION “PLEDGE TO PEACE”

REGISTRATION FORM

The undersigned

in the capacity of.....

(name of the organization).....

.....
hereby declare to adhere to the Bruxelles Declaration conventionally known
as the “Pledge to Peace”.

DETAILS OF THE ORGANIZATION

Name.....

Address

City..... Country.....

Phone.....

E-mail

Website.....

Contact person

Phone.....

E-mail

Date

SIGNATURE

Companies and organizations are required to attach a copy of the articles of association and relevant decisions of the administrative bodies; while administrations and public authorities are invited to attach the necessary authorization resolutions.





Please return this document via e-mail to info@associazionepercorsi.com and the Declaration of Intent signed on every page in the space provided, sent by ordinary mail to the following address:

Associazione Percorsi c/o avv. Giorgio Tarabini
Via Cesura, 4
23100 Sondrio (Italy)

All rights reserved to Associazione Percorsi, based in Albano Laziale, via Tor Paluzzi 164 / A, Italy as the author and creator of the Declaration of Intent signed in Brussels at the European Parliament on 28 November 2011 and conventionally called PLEDGE TO PEACE.

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